



provides a bridge to the future for theatre  
and network operations management

Technology should be reducing your operational costs and releasing your people to do more 'value add' activities, but is it?

We see that more and more exhibitors are looking to become more centralized and put control into the hands of a few key members of staff. In effect exhibition management want a single version of the truth about what is happening throughout their entire operation and the ability to resolve issues before it affects their fee paying customers.

### **We hear comments like**

- My theatre managers constantly forget to create trailer packs for new features.
- I miss too many shows because a 17-year-old forgot to ingest keys or new content in time for the first show of the week.
- How do I know if my staff are showing Star Wars to friends or for \$\$\$ after hours?
- I wish I could easily determine how many shows started late / were missed / ran unscheduled last week.
- I want to do Title Mapping myself for the whole circuit so I know it's done correctly!
- I get tired of the Studios asking for my trailer placement on Thursday and on Monday hearing trailers didn't play as scheduled.

### **We can help you with these issues and more, would you like to be able to**

- Have centralized title mapping that eliminates redundant effort across your circuit thus obtaining a reduction in booth staffing hours, or allowing staff to do more customer centric activities?
- Put trailers in the hands of a professional who can make sure your company's best interest is / are served?
- Give your marketing team the actual insight to trailer ployout to dismiss studio trailer ployout checking errors?
- Eliminate key hassle?
  - Lost or corrupt thumb drives
  - Forgetting to ingest
  - Leaving in the hands of a teenage booth operator

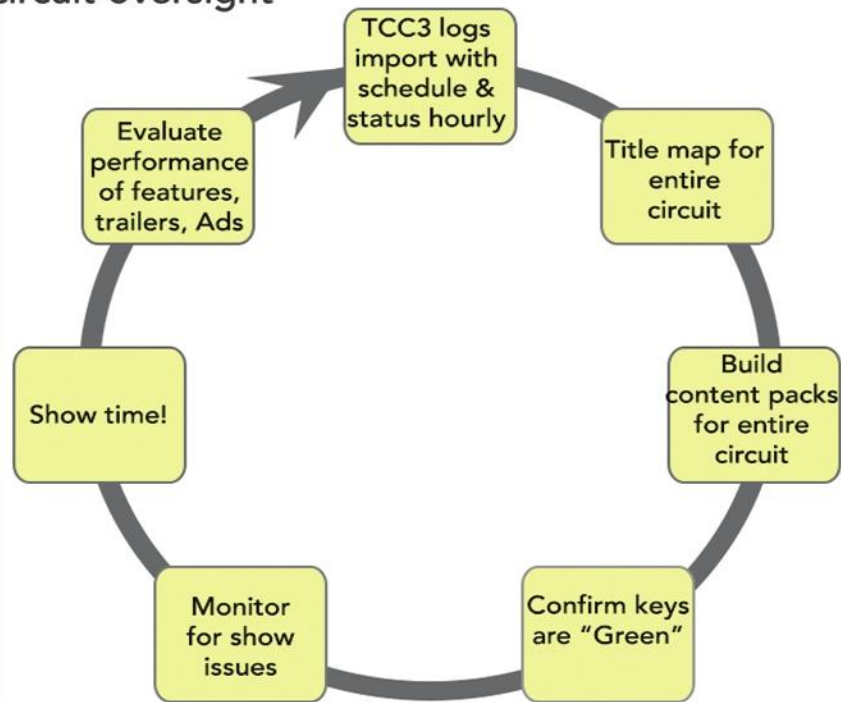
### **What you can expect from us**

We are experts in providing solutions to movie exhibitors and digital cinema deployment entities. Working collaboratively with our clients, we help you achieve your objectives, through the provision of software, consulting and support services.

We bring together a number of cost effective solutions from third parties around the world, augmented by some of our products and put together in one easy to find place.

**Get in touch to find out how we can help on these and other operational issues affecting your business.**

## Centralized circuit oversight



DigiCine recommend Enterprise Web (EW)  
part of the Hollywood Software suite of solutions

Who would want to use it?

- Exhibition Film Buyers / Bookers.
- Theatre Operations Managers.
- Network Operations Centres (NOCs).

What does it do?

In conjunction with Hollywood Software's TMS it

- Creates efficiencies.
  - Monitor your entire circuit from one screen at the home office (or your home!).
  - Missing keys for a new film? Sort your key issues by distributor and make just one call for your entire circuit.
- Eliminates redundant tasks.
  - One qualified professional can title map and build trailer packs for your entire circuit at once.
    - Allows individual theatre managers more time to focus on customers.
- Gives unprecedented, centralized operational control.
  - Ingest and deliver KDM's without involvement from theatre staff.
  - Have a last-minute trailer change? Quickly update the pack in Enterprise and send it to all your theatres.