

DigiCine Media Players and Unique X's RosettaBridge TMS Announce Integration

LOS ANGELES (January 9, 2019) – Digital Cinema Systems Corporation is pleased to announce new TMS compatibility for their range of media players with Unique X's RosettaBridge TMS.

RosettaBridge, the market leading TMS from Unique X, now includes full integration with the DigiCine Media Server for use with Series 1 and 2 projectors. RosettaBridge TMS is a full featured TMS with an unrivaled suite of tools to manage film, advertising, and trailer content within each site through an intuitive and easy to use interface.

There are a significant number of movie exhibitors who invested in Series 1 projectors which are still running today. However, their original media players are reaching the end of their useful lives and exhibitors are not ready or willing to purchase new projectors. To address this together with the lack of replacement options / feature enhancements on media players for Series 1 projectors, the DigiCine media player range now includes a media player backward compatible with Series 1 projectors.

"Our feature rich DCI compliant solution provides a new lease of life to the many Series 1 projectors deployed" said Karl Anderson, DigiCine's CEO, going on to say that "For us to give exhibitors a real choice to the projector manufacturer's replacement strategy, it is important to have integration with leading TMS solutions such as RosettaBridge"

"As RosettaBridge TMS gains an increasing foothold in the US and LATAM markets, it is key for us to integrate with media servers such as the DigiCine range." commented Mark Stephen, Director of Sales for Unique X.

About Digital Cinema Systems Corporation (dba DigiCine)

Digital Cinema Systems are experts in providing solutions to movie exhibitors and digital cinema deployment entities. Working collaboratively with clients, Digital Cinema Systems help them achieve their objectives, through the provision of software, consulting and support services.

For more information about Digital Cinema Systems visit www.digicine.com or contact Karl Anderson at karl.anderson@digicine.com or +1 424.477.3444

About Unique X

Unique X is a brand for the future of digital cinema, providing intelligent autonomous solutions and content services.

Unique X operates in 70 countries globally. To date, more than 75 million GB of data have been transferred, and over 62 million advertising playlists have been delivered.

Solutions include RosettaBridge TMS, RosettaNet Estate Management System, Movie Transit (DCP Content Delivery Network), Basekey (KDM management), RosettaPOS (Point of Sale), RosettaLive (Event Streaming) and our pre-show products of Advertising Accord, Ad Transit and Smart Trailing. For more information visit www.uniquex.com or contact mark@uniquex.com.

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